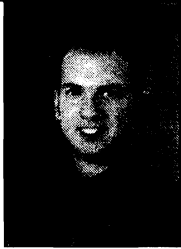


O Jesus—Awake the Sleeping Giant!



How to gain minimum 50 new members a year for your Council!

My fellow Knights across Washington State I am honored to give suggestions upon recruitment strategies. Please keep in mind that my recruitment strategy is not the only true path, but a humble suggestion. I pray that someone will make my idea even better.

All Councils in Washington State have the potential to earn a minimum 50 new members a year easily. I have in less than one year gained 70 new members alone at Council of Jesus 13606. In addition, our two roundtables combined have achieved 40 new members. How to gain so many new members? Within my 10 commandments you should gain 5 members each month average for your council.

Schumacher's ten recruitment commandments

1. Thy recruiter shall wear his Council badge, have a form 100, and smile.
2. Thy council shall recruit one weekend a month for 6 months out of a year.
3. Thy recruiters shall attend all masses on that particular weekend to explain the Knights of Columbus.
4. Thy recruiter will hand out K of C brochures with a contact info and address.
5. Thy recruiter shall go out to talk to people, be friendly and to be active as a greeter for mass. In addition, the recruiter should never stand behind a table.
6. Thy recruiter shall explain benefits such as widow support, free monthly Columbia magazines, free rosaries, life insurance, family events, business networking, leadership enhancement, college scholarships, religious enhancement, resume enhancement, and etc.
7. Thy recruiter shall explain that the Knights are a volunteer and fundraiser organization for the Catholic faith.
8. Thy recruiter shall explain that volunteer is optional, but highly encouraged.
9. Thy recruiter shall always give the new member information regarding the time, day, location, and directions of the next 1st degree ceremony taking place.
10. Thy recruiter shall call and remind the new member of the 1st degree ceremony.

Other Recommendations I have are 1) Dress business casual or wear a suit 2) Always be patient and to be a good listener 3) Providing the brochure titled *Did You Know* is the best option. 4) Give the new member space 5) Be cautious about your body language, tone of voice, and explanation of the materials. 6) Recruiting at Catholic ethnic group organizations such as Latinos, Italians, German, French, etc are also highly encouraged.

I will pray that recruitment is successful for your council.

God Bless

Sincerely,

Jeff Schumacher GK 13606

Soldiers need help with calling cards

Our wounded GIs at The Walter Reed Army Hospital need your help. In order to make long-distance calls home, the soldiers need to use calling cards. The hospital has let it be known that donations of calling cards for any denominations would be welcome. If you want to donate a card, send it to:

WRAMC
attn: Family Assistance Center
6900 Georgia Ave.
Bldg 2/room 3E01
Washington, DC 20307

Parish Bulletin Inserts*

March 6—"Human life begins at conception when the male and female genetic material combine creating a new and genetically unique human life. It is simply a denial of basic science to say otherwise. We must find some way to break through the denial that allows people to pretend that prenatal human life is not really human, that there is something called a 'gray area' where we don't really know if human life is present. The only 'gray area' is whether we are willing to accept the implication of this scientific knowledge, or whether we are willing to ignore it so that we can do as we please." Cyril Jones-Kellett, *The Southern Cross* 12/2/04, p.30.

March 13—Selective abortion occurs regularly in the practice of *in vitro* fertilization after multiple embryos are implanted in a woman's uterus. This is sometimes called "selective reduction." Other human embryos are considered "left over" and put into cold storage like surplus food supplies. What does this say about respect for the dignity of each human life? About God's role in creating each human soul at the moment of conception? Each and every child conceived is a gift from God with the potential for eternal life. We must urgently proclaim this truth and oppose the attitude that a child can be "produced" and destroyed at whim.

March 20—"Sever illness might erode the sort of dignity others ascribe to a person, but the person's essential human dignity remains...What seriously ill people are really experiencing is vulnerability and the only proper response to vulnerability is this thing we call love." Brother Daniel Sulmay, *National Catholic Register*, 11/2/04, p.2

March 27—"Advocates of abortion on demand claimed that abortion would decrease child abuse because all children would be "wanted" children. Research indicates that since abortion was legalized, child abuse has increased in part because allowing the abuse of unborn children through abortion quietly creates an atmosphere that enables the abuse of born children." Father Frank Pavone. "Abortion and child abuse—Part One." Priests for Life newsletter.

* From National Right to Life "Choose Life Pamphlet